



THE EMS ADVERTISING RATE CARD AND PUBLICATION SCHEDULE 2024

The Ems is a free, 32 page, full colour, community newspaper which is published four times a year. The Ems has a print run of 7,100 copies, of which 6,300 are hand delivered to homes in the Emsworth, Lumley, Hermitage and Thorney areas. The Ems is also available from: Emsworth Library, Coop (Southleigh Road), Coop (High Street), Tesco (North Street) and Loretta Cafe. A digital copy of The Ems can be downloaded from the website:

<https://issuu.com/theems>

COPY AND PUBLICATION DATES

| Edition | Deadline for articles and advertisements | The Ems is available from |
|-------------|--|---------------------------|
| Spring 2024 | Friday 29 March 2024 | Thursday 11 April 2024 |
| Summer 2024 | Friday 28 June 2024 | Thursday 11 July 2024 |
| Autumn 2024 | Friday 27 September 2024 | Thursday 10 October 2024 |
| Winter 2025 | Friday 27 December 2024 | Thursday 9 January 2025 |

Advertising rates (local businesses)

| Number of inserts | 1/16 th page | 1/8 th page | 1/4 page | 1/2 page |
|-------------------|-------------------------|------------------------|----------|----------|
| 1 | £40 | £80 | £160 | £320 |
| 2 | £80 | £160 | £320 | £640 |
| 3 | £120 | £240 | £480 | £960 |
| 4 | £128 | £256 | £512 | £1024 |
| Dimensions | | | | |
| Width mm | 62.5 | 130 | 265 | 265 |
| Height mm | 78 | 78 | 78 | 161 |
| Width mm | - | 62.5 | 130 | - |
| Height mm | - | 161 | 161 | - |

Artwork and photo specifications

Artwork – High resolution print ready PDFs
Photographs JPEG format (minimum 1 MB)

Contacts

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