

**THE EMS ADVERTISING RATE CARD**

**AND PUBLICATION SCHEDULE**

**2025**

The Ems is a free, 32 page, full colour, community newspaper which is published four times a year. The Ems has a print run of 7,100 copies, of which 6,300 are hand delivered to homes in the Emsworth, Lumley, Hermitage and Thorney areas. The Ems is also available from: Emsworth Library, Coop (Southleigh Road), Coop (High Street), Tesco (North Street) and Loretta Cafe. A digital copy of The Ems can be downloaded from the website: <https://issuu.com/theems>

**COPY AND PUBLICATION DATES**

|  |  |  |
| --- | --- | --- |
| **THE EMS**  **Edition** | **Deadline for commissioned articles and advertisements** | **The Ems is distributed to all homes in Emsworth from** |
| Spring 2025 | Friday 28 March 2025 | Thursday 10 April 2025 |
| Summer 2025 | Friday 27 June 2025 | Thursday 10 July 2025 |
| Autumn 2025 | Friday 26 Sept 2025 | Thursday 9 October 2025 |
| Winter 2026 | Monday 21 December 2025 | Thursday 8 January 2026 |

# Advertising rates (local businesses)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Number of inserts** | **1/16th page** | **1/8th page** | **¼ page** | **½ page** |
| 1 | £40 | £80 | £160 | £320 |
| 2 | £80 | £160 | £320 | £640 |
| 3 | £120 | £240 | £480 | £960 |
| 4 | £128 | £256 | £512 | £1024 |
|  |  | **Dimensions** | |  |
| Width mm | 62.5 | 130 | 265 | 265 |
| Height mm | 78 | 78 | 78 | 161 |
| Width mm | - | 62.5 | 130 | - |
| Height mm | - | 161 | 161 | - |

# Artwork and photo specifications

Artwork – High resolution print ready PDFs

Photographs JPEG format (minimum 1 MB)

# Contacts

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