

**THE EMS ADVERTISING RATE CARD**

**AND PUBLICATION SCHEDULE**

**2025**

The Ems is a free, 32 page, full colour, community newspaper which is published four times a year. The Ems has a print run of 7,100 copies, of which 6,300 are hand delivered to homes in the Emsworth, Lumley, Hermitage and Thorney areas. The Ems is also available from: Emsworth Library, Coop (Southleigh Road), Coop (High Street), Tesco (North Street) and Loretta Cafe. A digital copy of The Ems can be downloaded from the website: <https://issuu.com/theems>

**COPY AND PUBLICATION DATES**

|  |  |  |
| --- | --- | --- |
| **THE EMS** **Edition**  | **Deadline for commissioned articles and advertisements**  | **The Ems is distributed to all homes in Emsworth from**  |
| Spring 2025  | Friday 28 March 2025  | Thursday 10 April 2025  |
| Summer 2025  | Friday 27 June 2025  | Thursday 10 July 2025  |
| Autumn 2025  | Friday 26 Sept 2025  | Thursday 9 October 2025  |
| Winter 2026  | Monday 21 December 2025  | Thursday 8 January 2026  |

# Advertising rates (local businesses)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Number of inserts**  | **1/16th page**  | **1/8th page**  | **¼ page**  | **½ page**  |
| 1  | £40  | £80  | £160  | £320  |
| 2  | £80  | £160  | £320  | £640  |
| 3  | £120  | £240  | £480  | £960  |
| 4  | £128  | £256  | £512  | £1024  |
|  |  | **Dimensions**  |  |
| Width mm  | 62.5  | 130  | 265  | 265  |
| Height mm  | 78  | 78  | 78  | 161  |
| Width mm  | -  | 62.5  | 130  | -  |
| Height mm  | -  | 161  | 161  | -  |

# Artwork and photo specifications

Artwork – High resolution print ready PDFs

Photographs JPEG format (minimum 1 MB)

# Contacts

Sara Tier, Advertisement Manager Email: the.ems.adverts@outlook.com